



IRISH FILM BOARD

BORD SCANNÁN NA hÉIREANN

THE GRASS IS GREENER...

THE IRISH FILM COMMISSION / PROMOTING IRELAND AS A FILM LOCATION



A man with dark hair, wearing a dark leather jacket, is looking directly at the camera with a serious expression. He is holding a camera in his hands, and the background is a blurred green outdoor setting.

WELCOME /

Great film and television drama continues to be made in Ireland year after year.

Our success is built on talented Irish producers, directors, writers, cast and crew, backed by Irish government support.

Ireland's National Screen Agency, the Irish Film Board, has a dual role. In addition to funding local and incoming production, we promote Ireland as a film location internationally. The Irish Film Commission carries out this work for the Board.

The Irish Film Commission, with offices in Dublin and Los Angeles ensures Ireland remains a film-friendly location for international film and television.

Read this short guide to find out about our range of services, and watch the DVD for a glimpse of just how beautiful Ireland really is.

Then get in touch and let us make your job easier.

Naoise Barry / Film Commissioner

THE IRISH FILM COMMISSION /

**ENSURING A FILM FRIENDLY ENVIRONMENT
FOR VISITING FILMMAKERS**

OUR ONE STOP INFORMATION SERVICE PROVIDES

- **General Industry Advice**
- **Information about the Financial Incentives**
- **An Online Locations Library**
- **An Online Crew and Services Directory**
- **Information about Irish Production Companies**
- **A Network of Regional Film Offices**
- **The FILM DUBLIN Partnership**

OUR US OFFICE /

THE IRISH FILM COMMISSION'S US OFFICE PROMOTES IRELAND TO THE NORTH AMERICAN AUDIOVISUAL INDUSTRY WITH THE AIM OF ATTRACTING FEATURE FILM AND TELEVISION DRAMA TO LOCATE IN IRELAND.

The office provides a range of services:

- Information about the Irish film industry
- Information about the Irish tax incentive for film & TV, Section 481
- Information about Irish Film Board production funding
- Locations advice

For more information contact Jonathan Loughran jonathan.loughran@irishfilmboard.ie

A ROUGH GUIDE TO SECTION 481 /

WHAT IS SECTION 481?

Section 481 is a tax incentive for film and television made in Ireland.

WHAT TYPE OF PROJECTS QUALIFY?

The incentive applies to Feature Films, Creative Documentaries, Television Drama and Animation. The incentive does not apply to Commercials, Reality TV, Game Shows and Soaps.

HOW MUCH IS THE SECTION 481 BENEFIT WORTH TO THE PRODUCTION?

Projects can derive a benefit, net of all fees, of **up to** 20% of their qualifying expenditure.

WHAT CONSTITUTES QUALIFYING EXPENDITURE?

The benefit is based on the cost of EU cast and crew working in Ireland, and goods and services purchased in Ireland, up to a maximum value of 80% of the global budget.

IS THERE A CAP ON THE AMOUNT OF SECTION 481 THAT CAN BE RAISED?

Yes, there is a ceiling of €35m (USD\$45,500,000) (€1:\$1.30) on qualifying expenditure per project.

WHEN IS IT PAID?

The Section 481 benefit is made available to the production on the first day of principal photography.

EXPLAIN HOW IT WORKS FROM THE FOREIGN PRODUCER POINT OF VIEW?

The foreign producer must team up with a local Irish co-producer. The Irish co-producer applies to the Irish Revenue Commissioners for a Section 481 certificate. The issuance of this certificate allows the Section 481 finance to be raised.

The certificate will stipulate various conditions such as: the maximum amount of Section 481 finance which can be raised, the identity of crew, the number of trainees, etc. The Irish co-producer is responsible for compliance with all the conditions of the certificate.

Irish co-producers can also provide services beyond just Section 481 fundraising. They can provide a range of production services including scheduling, budgeting, casting, crewing and are very experienced in providing back-up and support throughout the life-span of the production.

IS THE SCHEME APPROVED BY THE EU?

Yes, it is EU approved.

IRISH FILM BOARD PRODUCTION FUNDING /

The IFB provides equity finance to both Irish and international Film and Television drama. Visit our website www.irishfilmboard.ie for current guidelines.

ZERO RATED - VALUE ADDED TAX /

VAT (Sales Tax) is normally charged on the supply of goods and services within Ireland. Foreign Film and TV Production carried out in Ireland, can avail of zero rating under Section 13A of the VAT Act, when the master negative is being exported. In other words visiting filmmakers are exempt from 21% VAT. Your Irish co-producer will arrange your VAT exemption.



YOUR IRISH CO-PRODUCER /

Screen Producers Ireland (SPI) is the representative body for Independent Film, Television and Animation Producers, with over 160 member companies. Your Irish co-producer can offer a wide range of production services. You require an Irish co-producer in order to access the Irish tax incentive for film and television, Section 481. In addition to handling the tax deal, they may also be able to advise you on other sources of finance both inside and outside Ireland. And lastly, they can manage all stages of the production process including budgeting, scouting, scheduling, casting, crewing and post production.

For more information about how to find a co-producer contact us, or alternatively go to **www.screenproducersireland.com** and check their production company A-Z listing.







ONLINE SERVICES /

LOCATIONS DATABASE

Our online Locations Library provides “self-service” web access to location photographs from across Ireland.

The Crew and Services Directory provides you with an up to date guide to local Irish crew, services and facilities.

For more information log onto www.irishfilmboard.ie

LOCATION SERVICES, CREW AND FACILITIES /

We offer a free one-stop information service including:

- An online locations library
- An online crew and services directory
- The support of the FILM DUBLIN Partnership
- The support of the Network of Regional Film Offices
- Links to other industry bodies
- Advice about accommodation, car hire, work visas and permits, carnets and much more

STUDIO SPACE AND PRODUCTION FACILITIES /

There are film studios situated in the East and West of the country.

Ardmore Studios /

Just 12 miles south of Dublin, the studios are perfectly placed to draw on the many services the nation's capital has to offer.

Visit www.ardmore.ie

Studio Solas /

Studio Solas is a fully equipped professional studio facility located in Galway offering excellent facilities with access to an experienced, well trained local crew base.

Visit www.studiosolas.com

Hannaywood Studios /

Hannaywood is situated on a nine-acre site in Dublin. It is situated only 15 minutes from the city centre and 20 minutes from the airport.

Visit www.hannaywood.co.uk/studios.htm

Projects shot on location in Ireland also regularly use old barracks and industrial sites to house their production offices and for set building.



THE FILM DUBLIN PARTNERSHIP /

The FILM DUBLIN Partnership ensures that Ireland's capital city remains an attractive base for local and international film and television production. The network provides an opportunity for consultation, coordination and communication on complex film and television projects that are in need of multiple agency assistance.

The Irish Film Commission coordinates the 29 members in the partnership to provide logistical support to production occurring in Dublin.

THE FILM DUBLIN LEAD PARTNERS ARE:



SOUTH DUBLIN
COUNTY COUNCIL

THE FILM DUBLIN ASSOCIATE MEMBERS ARE:



TRINITY COLLEGE
DUBLIN



The current patron of the FILM DUBLIN Partnership is the Lord Mayor of Dublin.

CONTACTS /

Clare / Limerick / Tipperary

Nandi O'Sullivan

Tel: + 353 (0) 61 710 259

Email: osullivanna@shannon.dev.ie

www.shannonregiontourism.ie

Donegal

Donegal Film Office

Aideen Doherty

Tel: + 353 (0) 74 919 4200

Email: aideen.doherty@donegalcoco.ie

Galway

Galway Film Office

Tracey Geraghty

Tel: + 353 (0) 91 770 748

Email: manager@galwayfilmcentre.ie

Kerry

Kerry Film Office

Kate Kennelly

Tel: + 353 (0) 66 718 3541

Email: kkennell@kerrycoco.ie

www.kerryfilm.ie

Alternative email:

arts@kerrycoco.ie

Kilkenny

Kilkenny Film Office

Lisa Bourke

Tel: +353 (0) 56 779 4130

Email: info@kilkennytourism.ie

Leitrim

Leitrim Film Office

Seán Kieilty

Tel: +353 (0) 71 964 1094

or +353 (0) 86 258 8091

Email: kieilty7@eircom.net

Louth

Louth, Newry and Mourne

Film Commission

Mairtin de Barra

Tel: +353 (0) 42 932 4354

Email: mairtin.debarra@louthcoco.ie

www.filmcommission.ie

Meath

Meath Film Commission

Michele Whelan

Tel: Tel: +353 (0) 1 835 8022

Email: marketing@meathtourism.ie

www.meathtourism.ie

Monaghan

Monaghan Arts Office

Somhairle Mac Conghail

Tel: +353 (0) 47 71114

Email: somhairle@monaghanartsoffice.org

Offaly

Arts Officer: Sinead O'Reilly

Tel: +353 (0) 57 935 7400

Email: artsoff@dooffalycoco.ie

Roscommon

Roscommon Film Office

County Arts Officer:

Philip Delamere

Tel: +353 (0) 90 66 37285

Email: artsoffice@roscommoncoco.ie

Westmeath

Catherine Kelly

Tel: +353 (0) 44 934 0781

Email: ckelly@westmeathcoco.ie

Wexford

Martin McDonald

Tel: +353 (0) 87 810 2662

Email: martin.mcdonald@wexfordcoco.ie

Wicklow

Wicklow Film Commission

Vibeke Dijkman

Tel: + 353 (0) 87 232 1292 /

+ 353 (0) 404 20257

Email: vdijkman@wicklowcoco.ie

www.wicklowfilmcommission.com

Alternative email:

wfc@wicklowcoco.ie





THAT'S JUST A GLIMPSE OF IRELAND'S POTENTIAL... /

**NOW WATCH THE DVD. VISIT OUR WEBSITE. TOUR OUR ONLINE
LOCATIONS LIBRARY AND CREW AND SERVICES DIRECTORY.**

THEN CONTACT US:

Irish Office

The Priory
John Street West
Dublin 8
Ireland

T: + 353 91 561 398

F: + 353 91 561 405

E: locations@irishfilmboard.ie

US Office

5900 Wilshire Blvd, Suite 408
Los Angeles CA 90036
USA

T: + 1 (323) 936 3640

F: + 1 (323) 936 3641

E: jonathan.loughran@irishfilmboard.ie

STAFF /

Film Commissioner

Naoise Barry

Deputy Film Commissioner

Mags O'Sullivan

VP Irish Film Commission US

Jonathan Loughran

www.irishfilmboard.ie



WHERE WE ARE IN EUROPE /

IRELAND





The Priory
John St West
Dublin 8
Ireland

T: +353 91 561 398

F: +353 91 561 405

E: locations@irishfilmboard.ie

www.irishfilmboard.ie